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Vectron International's SenGenuity Announces Latest Sensor Advancement

General Availability of Starter Kit Enables Customers Worldwide to Test and Validate the ViSmart™ Sensor for Their Particular Applications, Acquire Continuous Viscosity and Temperature Data

HUDSON, NH — November 6, 2007 — SenGenuity, the Sensors and Advanced Packaging division of Vectron International, a leader in the design, manufacture and marketing of Frequency Control, Sensor, and Hybrid Product solutions, today announced the general availability of its starter kit product to enable customers to test and validate the ViSmart™ viscosity sensor for their specific applications. The starter kits include sensor products, the hardware and software necessary to interface with the sensors from any computer, and SenGenuity application support. When used in conjunction with SenGenuity's bench-top viscometer data station, the starter kit provides customers with the ideal solution to acquire multiple channels of continuous viscosity and temperature data for more informed, real-time decision making.

“We continually strive to provide our customers with innovative, leading-edge sensor solutions to help meet their most challenging demands. With this latest development, our customers will now be better able to manage their specific applications and make an immediate impact on their business,” said Kerem Durdag, director of business development, SenGenuity. “Use of the starter kit greatly facilitates the process of configuring, installing and managing viscosity data from the ViSmart allowing our customers to gain a deep understanding of sensor capabilities while helping them to identify and define first-hand solutions that serve their monitoring and control needs.”

For more information:

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Each ViSmart starter kit connects the sensor to a laptop or desktop via any standard USB hub. The sensor with plug-n-play connectivity coupled with automatic software installation allows customers to test the sensor without any external power requirement (sensor is powered via USB port). Utilizing the easy-to-use interface, customers can observe real-time and historical viscosity and temperature views, while also logging continuous data organized by fluid, batch number, customer and time stamp information.

“The new ViSmart starter kit is a portable solution that allows customers, in less than 30 minutes, to instrument their application, gather viscosity and temperature data, and start characterizing application opportunities,” added Shravan Jumani, product manager, SenGenuity.

SenGenuity’s ViSmart viscosity sensor is designed to provide instantaneous sample and/or continuous, real-time, in-process viscosity measurements for embedded real-time, in-line environments requiring high resolution and accuracy in low- to mid-range viscosity fluids. The ViSmart viscosity sensor uses robust and reliable semiconductor technology, has no moving parts, and is sealed for complete immersion. It is unaffected by vibration or flow conditions, does not need field calibration and is packaged in a very portable, lightweight size. The ViSmart sensor measures a wide range of viscosity of fluid and is rated for temperatures up to 125 degrees Celsius in a threaded bolt package for quick installation, with custom options and configurations available for specific industry applications and process requirements.

The ViSmart model series can be connected to any computer or control platform via the standard protocols and the forthcoming CANBUS and 4-20 mA options to provide a continuous audit trail for process monitoring markets to control operating costs and maintain quality standards.

For more information on the ViSmart sensor please contact SenGenuity’s fluid sensors sales team at 603-578-4077. For more information on other Acoustic Wave Sensors from Vectron please contact a

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About Vectron International

Vectron International is a world leader in the design, manufacture and marketing of frequency control, sensor, and hybrid product solutions. Vectron solves complex timing, filtering and sensor challenges by delivering customized solutions that speed time to market and offer low total cost of ownership. Vectron uses the very latest techniques in both bulk acoustic wave (BAW) and surface acoustic wave (SAW) based designs from DC to microwave frequencies. Committed to the industry's highest quality service standard and complete satisfaction, Vectron International leverages its global footprint and 50 years of experience to help customers achieve competitive differentiation and improve their bottom line. Vectron International is headquartered in Hudson, NH and has operating facilities and sales offices in North America, Europe and Asia. For more information, please call 1-88-VECTRON-1 or visit www.vectron.com.

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