

FOR RELEASE

Media Relations Contact:

Bill Holbrook
(603) 578-3052
bholbrook@vectron.com

Media Relations Contact:

Stephanie Lin
(617) 587-2969
slin@brodeur.com

SenGenuity Announces TempTrackr™ Wireless Multipoint Temperature Measurement System for Smart Grid Applications

HUDSON, NH — December 8, 2009 — SenGenuity, the Sensors division of Vectron International, today announced the release of the TempTrackr™ Wireless Multipoint Temperature Measurement System for Smart Grid Applications. With increasing public pressure for energy efficiency, there is growing demand for Smart Grid technology that can monitor the thermal health of electrical equipment on a continuous, real-time basis for greater system reliability and wide area situational awareness. Thermal signatures of substation equipment, such as switchgear, can provide valuable equipment state information. Overheated system components, if left unaddressed, can have significant operator safety and system reliability ramifications.

The TempTrackr™ Wireless Multipoint Temperature Measurement System is highly scalable and can accommodate up to 12 wireless temperature sensors with appropriate setup and configuration. The system provides a passive, wireless and electrically non-invasive temperature monitoring solution for switchgear, overhead transmission lines and other electrical transmission and distribution equipment in the Smart Grid arena. In contrast to traditional methods, such as infrared thermography, the TempTrackr™ System provides a highly cost effective continuous temperature monitoring capability that requires little to no long term maintenance.

“By monitoring the temperature of electrical assets, system operators can obtain much needed equipment state information and take corrective action prior to the occurrence of an adverse

For more information:

SenGenuity, a division of Vectron International
267 Lowell Road, Hudson NH 03051
Tel: 1-888-328-7661 Fax: 1-603-578-4060
e-mail: sensors@sengenuity.com
Website: www.sengenuity.com

event,” says Tom Cunneen, Vice President and General Manager, SenGenuity. “We see the TempTrackr™ system providing electric power T&D stakeholders with the capability to ensure the safe and efficient operation of key assets in the Smart Grid Arena.”

For more information on the TempTrackr™ Wireless Multipoint Temperature Measurement System, please call 1-888-328-7661 or visit www.sengenuity.com.

About SenGenuity, a division of Vectron International

SenGenuity, an operating division of Vectron International, is a leading provider of breakthrough sensor solutions for performance and reliability in critical data gathering applications. Coupling its state-of-the-art precision sensor solutions with Vectron’s surface and bulk acoustic wave (SAW and BAW) technology, SenGenuity delivers innovative solutions for measuring the condition of fluids in challenging, embedded environments, and is driving the development of breakthrough solutions for gas and physical sensing applications.

About Vectron International

Vectron International is a world leader in the design, manufacture and marketing of frequency control, sensor, and hybrid product solutions. Vectron solves complex timing, filtering and sensor challenges by delivering customized solutions that speed time to market and offer low total cost of ownership. Vectron uses the very latest techniques in both bulk acoustic wave (BAW) and surface acoustic wave (SAW) based designs from DC to microwave frequencies. Committed to the industry’s highest quality service standard and complete satisfaction, Vectron International leverages its global footprint and 50 years of experience to help customers achieve competitive differentiation and improve their bottom line. Vectron International is headquartered in Hudson, NH and has operating facilities and sales offices in North America, Europe and Asia. For more information, please call 1-88-VECTRON-1 or visit www.vectron.com.

For more information:

SenGenuity, a division of Vectron International
267 Lowell Road, Hudson NH 03051
Tel: 1-888-328-7661 Fax: 1-603-578-4060
e-mail: sensors@sengenuity.com
Website: www.sengenuity.com