

FOR RELEASE

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***Vectron International's SenGenuity Launches Stand-Alone Output Hub
for ViSmart Viscosity Sensors***

*SenGenuity VisConnect Transmitter Provides 4-20 mA Output Signal from ViSmart Sensors for Interface
and Connectivity to Any Host Control Platform*

HUDSON, NH — November 12, 2007 — SenGenuity, the Sensors and Advanced Packaging division of Vectron International, a leader in the design, manufacture and marketing of Frequency Control, Sensor, and Hybrid Product solutions, today announced the launch of the VisConnect™ transmitter for its ViSmart™ solid-state viscosity sensors. VisConnect is a stand-alone, analog/digital output hub that provides access to ViSmart-delivered data via a standard 4-20 mA output signal, allowing customers to acquire multiple channels of continuous viscosity and temperature data and integrate that data into any host control platform, without the use of expensive instrumentation.

“SenGenuity is committed to providing customers with innovative solutions for measuring the viscosity of fluids in challenging, embedded environments,” said Kerem Durdag, director of business development, SenGenuity. “The introduction of the VisConnect transmitter will greatly facilitate the process of configuring, installing and managing viscosity data from the ViSmart, providing our customers with an easier, more cost-effective way to identify and define solutions that serve their monitoring and control needs.”

For more information:

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The VisConnect has two loop-powered, galvanically isolated channels of 4-20 mA output, allowing customers to configure the minimum and maximum analog outputs to correlate to 4 mA and 20 mA, or optional 0.5V to 4.5V, respectively. With an optional 2 channel analog voltage output, standard communications protocol for industrial applications, the VisConnect can connect to any legacy DAQ or host control system. An RS232 Serial communication interface is present, and an optional CAN interface will be made available in the future.

“The VisConnect provides a simple and self-contained path for acquiring ViSmart viscosity and temperature data that can be integrating to host control systems, as needed,” said Shravan Jumani, product manager, SenGenuity. “It is a highly portable solution that allows our customers to gather viscosity and temperature data and start characterizing application opportunities, whether in the lab or in the field.”

SenGenuity’s ViSmart viscosity sensor is designed to provide instantaneous sample and/or continuous, real-time, in-process viscosity measurements for embedded real-time, in-line environments requiring high resolution and accuracy in low- to mid-range viscosity fluids. The ViSmart viscosity sensor uses robust and reliable semiconductor technology, has no moving parts, and is sealed for complete immersion. It is unaffected by vibration or flow conditions, does not need field calibration and is packaged in a very portable, lightweight size. The ViSmart sensor measures a wide range of viscosity of fluid and is rated for temperatures up to 125 degrees Celsius in a threaded bolt package for quick installation, with custom options and configurations available for specific industry applications and process requirements.

The ViSmart model series can be connected to any computer or control platform via the standard protocols and the VisConnect transmitter to provide a continuous audit trail for process monitoring markets to control operating costs and maintain quality standards. Additionally, customers can leverage SenGenuity’s starter kit bench-top viscometer data station to acquire multiple channels of continuous viscosity and temperature data.

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For more information on the ViSmart sensor or the new VisConnect transmitter please contact SenGenuity's fluid sensors sales team at 603-578-4077. For more information on other Acoustic Wave Sensors from Vectron please contact a customer service representative at 1-88-VECTRON-1 or visit www.sengenuity.com.

About SenGenuity

SenGenuity, an operating division of Vectron International, is a leading provider of breakthrough sensor solutions and products. As part of its growing product portfolio, SenGenuity delivers to customers innovative solutions for measuring the condition of fluids in challenging, embedded environments by coupling its state-of-the-art precision sensor solutions with Vectron's surface and bulk acoustic wave (SAW and BAW) technology. Further, Sengenuity is leveraging its core competencies in AW technology along with extensive experience in radio frequency (RF), signal conditioning, embedded system electronics design and advanced packaging technologies to drive the development of breakthrough solutions for gas and physical sensing applications. Dedicated to taking a leadership role in the \$50 billion sensor market, SenGenuity is continually designing and manufacturing innovative sensing solutions that can be used across a broad range of industries, and are rapidly becoming the new standard for performance and reliability in critical data gathering applications. For more information, please call 1-88-VECTRON-1 or visit www.sengenuity.com.

About Vectron International

Vectron International is a world leader in the design, manufacture and marketing of frequency control, sensor, and hybrid product solutions. Vectron solves complex timing, filtering and sensor challenges by delivering customized solutions that speed time to market and offer low total cost of ownership. Vectron uses the very latest techniques in both bulk acoustic wave (BAW) and surface acoustic wave (SAW) based designs from DC to microwave frequencies. Committed to the industry's highest quality service standard and complete satisfaction, Vectron International leverages its global footprint and 50 years of experience to help customers achieve competitive differentiation and improve their bottom line. Vectron International is headquartered in Hudson, NH and has operating facilities and sales offices in North America, Europe and Asia. For more information, please call 1-88-VECTRON-1 or visit www.vectron.com.

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